

## 2017 Dr Pepper Snapple Park Recycling Bin Grant Application

**\*\*APPLICATION QUESTIONS PROVIDED FOR REFERENCE ONLY\*\***

Actual proposals must be submitted through online form.

Thank you for your interest in the Dr Pepper Snapple / Keep America Beautiful Park Recycling Grant program. This application survey includes 35 questions and may take between 30 minutes and 45 minutes to complete. Applications close Friday February 24, 2017. Applicants can expect to be notified by the end of March whether or not they have been awarded the grant, and bins are projected to be delivered by the end of May.

**Note:** This form does not allow you to save partially filled out applications. If your browser is closed prior to completing the entire form you may need to start again with a new application from scratch. For this reason, we encourage you to prepare and save your responses in a separate document on your computer and then copy and paste these into the online form. To view application questions before completing this form, visit: <https://irecycleonthego.wordpress.com/faq/>.

To save a copy of this application with your responses you will need to print each page as you progress using your web browser's printing options. Before clicking the [Next] and [Done] buttons, use your web browser's printing options to print the current page of answers.

**Discount Bin Opportunity:** All applicants and awardees will have the opportunity to purchase the bins offered at a discounted rate. You will receive an email with further details after applying.

For questions, please email [gmanno@kab.org](mailto:gmanno@kab.org).

## 2017 Dr Pepper Snapple Park Recycling Bin Grant Application

### Contact Information

\* 1. Organization Name

\* 2. Primary Contact

First Name:

Last Name:

Title:

Department

Email Address:

Phone Number:

\* 3. Secondary Contact (if primary contact is unavailable)

First Name:

Last Name:

Title:

Department:

Email Address:

Phone Number:

\* 4. Location

City

State

Zip Code

\* 5. Click below to receive future KAB email communications. KAB does not sell or share contact information with sponsors or third parties.

- E-newsletters
- Public space recycling resources (best practices, webinars, etc.)
- Future recycling grant offerings
- KAB program offerings (America Recycles Day, K-12 programming, etc)
- All of the above!
- None

\* 6. Are you a Keep America Beautiful affiliate?

- Yes
- No
- We partner directly with a KAB affiliate
- I don't know

If applying under a different department name or partner organization, please list the actual affiliate's name.

7. Are you a member of a state recycling organization or association?

- Yes
- No
- I don't know

If you answered yes, please tell us what state recycling organization you belong to.

\* 8. Please provide a brief description of your agency or organization, and explain your relationship to the park(s) (i.e. directly manages park operations, fundraising partner NGO, etc.).

\* 9. Would this project involve another organization or govt agency? Who would assume ownership and responsibility for the recycling bins?

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### Bin Information

**Please review the two styles of bins available and indicate which style you wish to receive. Note: grant awards will be limited to one style of bin per recipient.**

Style #1 - "Round" Bin



Style #2 - "General Purpose" Bin



\* 10. Please select the first choice of bin style you are requesting

- Style #1 - "Round" bin
- Style #2 - "General Purpose" bin

\* 11. Would you be willing to accept the bin style you did not select if your first choice is unavailable?

Yes

No

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### Bin Request

\* 12. Please indicate the total number of bins you are requesting (list your ideal number)

\* 13. Would you accept a partial grant?

Yes

No

If yes, what is the minimum number of bins necessary to implement project?

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### Bin Placement Details

\* 14. Project Overview: Please explain your project in general term, including how the bins would be used and how they would improve recycling opportunities if you received a grant.

\* 15. Where would bins be placed within the target locations (i.e. next to restrooms, picnic tables, all locations with trash bins, etc?)

\* 16. What materials will you collect with these bins? (Select all that apply)

- Aluminum cans
- Glass bottles
- Plastic bottles
- Other (please specify)

17. What are the most likely sources of beverage containers/recyclables these bins are intended to capture?

- Vending machines
- Onsite concessions
- Brought by visitors
- Special events

Other (please specify)

\* 18. Is there a high volume of beverage containers discarded at this park location(s)? Explain what evidence you have for this.

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### Location Details

\* 19. Would bins be placed in a single park or multiple park locations?

- One
- Multiple

20. If you are requesting bins for more than one park location, please list the names of each location and the number of bins needed for each. List the locations in order of priority.

\* 21. What type of park setting(s) will these bins be used in? (Select all that apply)

- |   |  |
|---|--|
| <input type="checkbox"/> Athletic Fields      | <input type="checkbox"/> State park                      |
| <input type="checkbox"/> Beaches              | <input type="checkbox"/> Urban park                      |
| <input type="checkbox"/> Neighborhood park    | <input type="checkbox"/> Campground                      |
| <input type="checkbox"/> Larger Regional park | <input type="checkbox"/> Natural setting / walking trail |
| <input type="checkbox"/> Other                |  |

\* 22. Estimate the average number of individuals that would have access to the bins at the park location(s) on a **daily basis** during the peak season? \* If more than one location, please list numbers separately for each location.

\* 23. Will the bins in these settings be used year round?

- Yes, they will be actively used in permanent settings throughout the year
- Yes, bins are in permanent settings year round, but actual use drops significantly by season
- They are used for temporary events year round
- No, bins are only used for a limited events at certain times of the year

Other (please explain)

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### Recycling Infrastructure Information

\* 24. Is there existing recycling in the park(s)? If not, has an attempt been made to pilot recycling in the park location(s)? Please explain.

\* 25. Please describe what, if any, experience your agency has operating recycling collections in a public space setting?

\* 26. Who will be responsible for servicing & maintaining the recycling bins? (i.e. park groundskeepers, volunteers, external contractors, etc.)

\* 27. What recycling facility will the collected material be taken to and how will they get there? Are hauling or other necessary arrangements already in place? Please explain.

28. Experience has shown that recycling programs often need adjustment after implementation to address contamination, low usage or other issues. Please describe what arrangements would be made to monitor and address problems with the recycling program in the future.

\* 29. Has the proposed use of recycling bins been reviewed and approved by facilities or other necessary administrative personnel? Please explain

\* 30. Are there any further approvals, operational factors, budget contingencies, contractual or other considerations to resolve before the bins can be placed into use?

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### Outreach & Tracking Information

**Grant recipients are required to track the quantity of recyclables collected with the granted recycling bins and submit these with three on-line reports, the first 6 months after receiving bins, the second after one year, and a final one 2 years. These quantities will ideally be based on actual weights, but estimates are acceptable where this is not feasible.**

\* 31. Please check all those that apply as it relates to tracking recyclables.

- We are able to isolate recyclables from the awarded bins separate from other existing recycling bins
- We are able to weigh isolated recyclables
- We are able to track the volume of recyclables to estimate their weight
- It would be difficult, but we can estimate based on frequency of collection
- We have no way to track recyclables separately. Would be very difficult to do.

\* 32. Please explain in general terms how will you track the quantity of recyclables collected?

\* 33. If you're organization is awarded a grant, how will you publicly acknowledge receiving the grant? (Select all that apply)

- |   |   |
|---|---|
| <input type="checkbox"/> Brochure   | <input type="checkbox"/> Radio PSA                        |
| <input type="checkbox"/> Newsletter Article                               | <input type="checkbox"/> Social Media Post                |
| <input type="checkbox"/> News Release                                     | <input type="checkbox"/> TV PSA/Cable Access Channel Post |
| <input type="checkbox"/> Poster   | <input type="checkbox"/> Website                          |
| <input type="checkbox"/> Presentation (school, town meeting, board, etc.) | <input type="checkbox"/> Word of Mouth                    |
| <input type="checkbox"/> Other (please specify)                           |   |

34. Is your organization interested in completing research related to recycling in exchange for a \$1,000 cash stipend? ([Click here for details](#)) Indicate below if you are interested in participating in any of the following topics.

- Litter indexes around recycling bin locations
- Waste composition audits of recycling bins and matching trash bins
- Both litter indexes and waste audits
- Signage
- Neither, only interested in recycling bin grant

35. If you said yes to conducting litter index above (skip if you said no): Is there a significant problem with litter in the area where the recycling bins will be placed? If yes, does this litter include a noticeable amount of beverage containers? Please explain.

### 2017 Dr Pepper Snapple Park Recycling Bin Grant Application

Thank you for completing the application

**This online form does not have the ability to send an immediate confirmation email. All applicants will be sent a broadcast email by the end of March notifying whether a grant has been awarded or not. If you do not receive these notifications, contact KAB directly as email notifications may get caught in a spam filters.**

**For questions, contact: Keep America Beautiful at [gmanno@kab.org](mailto:gmanno@kab.org).**